

CONTACT

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mrbray.com

IMPACT

150K+ SOFTWARE USERS

60K+ LEARNERS

100K+ SUBSCRIBERS

\$3.5M SALES INFLUENCED

\$750K+ GRANT FUNDING

7 LMS PLATFORMS

CORE STRENGTHS

- AI Product Strategy
- Learning Engineering
- UX / Product Design
- Media Psychology
- Executive Leadership
- Curriculum Architecture

TECHNOLOGY

OpenAI APIs / Claude
React / Next.js
TypeScript / JavaScript
Python / Node.js
Firebase / Supabase
Figma / Adobe Creative Cloud

EDUCATION

Ed.D. - ABD
M.S. Psychology - In Progress
M.Ed.
B.F.A. Media Arts & Animation

JESSE BRAY

CEO • AI PRODUCT ARCHITECT • LEARNING ENGINEER

I design AI-powered products that help people learn, create, and adopt technology.

Founder, product architect, and educator combining AI engineering, visual design, media psychology, and learning science. Built products and platforms reaching more than 150,000 users and 60,000 learners across enterprise software, higher education, and digital media.

SELECTED EXPERIENCE

MR. BRAY LABS CORP. | Founder & CEO

Lead company strategy, AI product architecture, publishing, interactive learning, and brand development. Products include Inklings, TimTalk, Bravevox, and a growing portfolio of educational media and software.

HOPLON VISIBILITY AI | Chief Technology Officer

Direct enterprise SaaS architecture, AI strategy, product development, and customer deployments for workforce visibility technology serving the construction industry.

HIGHER EDUCATION | Program Lead, Faculty & Learning Designer

Designed degree programs, built seven LMS platforms, taught 60,000+ learners, and helped secure \$750K+ in grants for AI, accessibility, VR, Web3, ASL, and educational innovation.

SOFTWARE EVANGELISM & PRODUCT STRATEGY | Growth, Education & Community

Helped grow a creative software platform from roughly 10,000 to 150,000 users and influenced more than \$3.5M in sales through product education, community leadership, and customer-centered storytelling.

SELECTED WORK

INKLINGS - Preschool literacy and interactive media **ZERO TO ANIMATOR** - Learning platform reaching tens of thousands

ELLIE THE ELEPHANT - Accessible ASL learning **ART THERAPY PLATFORM** - Used by schools and clinicians

AI / WEB3 INFRASTRUCTURE - Deep six-figure college initiative

TIMTALK - AI-powered conversational learning

DESIGN • TECHNOLOGY • LEARNING • HUMAN BEHAVIOR